



Institute of Management Technology, Nagpur (IMT-N)

under the aegis of

National Foundation for Corporate Governance (NFCG)

National Case Writing Competition

FOR CORPORATE GO

"Does Board Independence, Composition, Diversity & Size effects Corporate Governance?"

About Institute of Management Technology, Nagpur

Established in 2004, the Institute of Management Technology (IMT), Nagpur campus is spread over a sprawling 27 acres in the outskirts of Nagpur. IMT Nagpur's position in central India as a Centre for Management Excellence and its state-of-the-art campus is a testimony of its commitment to be a top-of-the-line B-school.

The Institute of Management Technology (IMT) Nagpur has made rapid strides in its sixteen years of existence, making a name for itself in academic excellence, research contributions, executive development, industry interface and fostering entrepreneurial spirit among its students. With a vision to emerge as one of the leading business schools nationally as well as internationally, the intellectual resources at IMT Nagpur are an excellent blend of academic and industry experience with an average experience of close to a decade.

An excellent learning environment with the cutting-edge teaching pedagogy makes IMT Nagpur a preferred choice for management education in the bright and brilliant young minds of the country. With a rigorous and tight curriculum and intimate industry interface prepares the students of IMT Nagpur to master the managerial challenges of the highly competitive business environment. The institute offers Post Graduate Diploma in Management (PGDM) (equivalent to MBA accredited by AIU) and PhD programs.

About National Foundation for Corporate Governance (NFCG)

National Foundation for Corporate Governance (NFCG) was set up in the year 2003 by the Ministry of Corporate Affairs (MCA), in partnership with Confederation of Indian Industry (CII), Institute of Company Secretaries of India (ICSI) and Institute of Chartered Accountants of India (ICAI) to promote good Corporate Governance practices both at the level of individual corporates and Industry as a whole. In the year 2010, Institute of Cost Accountants of India (ICMAI) and National Stock Exchange (NSE) and in 2013 Indian Institute of Corporate Affairs (IICA) were included in NFCG as Trustees.

Objective of the case

"Good governance depends on ability to take responsibility by both administration as well as people".

The objective of the case writing competition is to encourage the participants to express their opinions related to factors mentioned and their role on the overall effectiveness of Corporate Governance. The students are expected to delve on specific cases to bring forth role of the given factors and their effect on governance practices of companies. The contestants will submit specific case study on the topic. Case studies will be selected by the reviewer and the authors will be called for presentation & asked to defend their views before a panel of experts.

Format of the Case Writing Competition

The case writing competition would be in the form of submission of paper, followed by an event where shortlisted participants will present their case before the jury. The judges may be a faculty of the Institute of Management Technology (IMT) Nagpur, corporate governance expert or any expert nominated by National Foundation for Corporate Governance (NFCG). The event would be under the aegis of NFCG.



What's in it for you?

Cash prizes to be won by the top three teams:

1st Prize: Rs 25,000 2nd Prize: Rs 15,000 3rd Prize: Rs 10,000

- Participation certificate of national event.
- A Competition that challenges the brightest mind from all over the country.
- Winner's certificate and prize money will be given to the best team earning the maximum points.

Since prize is involved from NFCG, a carbon copy of official Institute ID provided has to be attached in the case to be submitted.





Guidelines for Authors / Contributors :

- 1) Title of the case: "Does Board Independence, Composition, Diversity & Size effects Corporate Governance?".
- 2) The Author's name, college name, and contact details should be mentioned on first page below the title.
- 3) Each case should start with a brief abstract of about 150 to 200 words.
- 4) The case length may be up to maximum 3000 words only. We are looking for quality over quantity.
- 5) The case should be typed in MS Word Doc, using font Times New Roman, 12 point, and using 1.5 line spacing.
- 6) It is mandatory to list the most relevant reference sources used and make sure that the references confirm to standard editorial style and be written last in APA reference style.
- 7) The case should be written in the past tense.
- 8) The case should start with an introduction with a protagonist(s), date and time of the event/story/case and relevant questions which are being tried to be answered in the case with some dilemma or tension in the case, which the protagonist faces as in the real world a manager faces while making a decision.
- 9) The case should be concluded with revisiting the questions and sometimes with some details and additional question(s).
- 10) The case should present some facts, figures, information so that the decision-maker in the case (i.e., Protagonist) should be able to make a decision. However, in the light of uncertainty that prevails in the real world, no decision can be said to be right or wrong. All the facts, figures, etc. stated in the case should be backed with references, tables, diagrams, graphs, etc.
- 11) The case should raise some pertinent questions to the topic of the case and if required, the case writer(s) should be able to write a Teaching Note for the case in future. (Teaching Note is **not** required for this competition.)

Note:

This contest is only for students. There are a D

- 2) There are no Registration fees as mentioned already.
- 3) Each shortlisted participant will be given a "Certificate of Participation".
- 4) Case shall be submitted on or before 25th May-2021.
- 5) Power point presentation: 5-20 slides for final presentation, if shortlisted.
- 6) Presentation time will be 15 minutes followed by 5 minutes questions and answers.
- 7) Any number of students can participate from one institute but individually and/or maximum in a group of 4 students.
- 8) The shortlisted students will be personally contacted with further guidelines by the team within a few days of case submission.
- 9) The CCG team has every right to cancel the prize if the participants fails to prove the details provided by them.

Kindly send your paper to <u>ccg@imtnag.ac.in</u> On or before 25th May'21

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